# Teradata and Capgemini

## Leveraging Corporate Data Assets for Real-time Business Decision-Making

Companies today face many pressures – pressures from their competition and from regulations such as Sarbanes Oxley and Basel II. If they want to be nimble and compliant in today's environment, they need faster decision-making, and the ability to quickly analyze volumes of corporate data. Increasingly, they are moving to enterprise data warehousing as a foundation for enterprise-wide analytics.

Since 2001, the market leader in enterprise data warehousing and the world's leading business transformation firm have banded together to deliver these powerful capabilities to global companies. Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, and Teradata Corporation deliver

a comprehensive solution for maximizing assets, realizing ROI, and leveraging knowledge across the enterprise. Capgemini understands that when it comes to data warehousing solutions, one size does not fit all. That's why the company provides customized consulting, outsourcing, and technology services across a number of vertical industries, including consumer products; retail and distribution; energy, utility and chemicals; financial services; life sciences; manufacturing; and telecom, media, and networks.

Teradata,® with 60 percent of the top global companies as customers, offers the industry's most robust enterprise analytic environment. Teradata's strength is handling large amounts of historical

data, and its active data warehousing component also allows for real-time data insight, so you can access the most current information for enhanced decision-making. Together, the companies provide the strategy, tools, and infrastructure to leverage corporate data assets for real-time business decision-making across the enterprise.

Capgemini and Teradata focus on delivering world-class transformation, strategy, and technological consulting expertise to solve their clients' most critical business problems. Teradata and Capgemini have enabled leading organizations to create, execute, and measure the effectiveness of key business strategies that deliver significant ROI and market differentiation. Both companies are making joint investments in resources, training, and infrastructure, while combining and leveraging the global strengths of each organization, to create, build, and deliver, breakthrough technology and business solutions.

### Teradata and Capgemini in a Snapshot

Teradata, the global leader in enterprise data warehousing and analytic solutions, provides affordable, powerful, and easy-to-deploy solutions for companies of all sizes. Our customers receive the innovation, consulting services, technology, and industry-specific applications for a smarter enterprise to compete and lead in their markets.

**Capgemini**
CONSULTING.TECHNOLOGY.OUTSOURCING

Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, enables its clients to transform and perform through technologies. Capgemini provides its clients with insights and capabilities that boost their freedom to achieve superior results through a unique way of working – the Collaborative Business Experience – and through a global delivery model called Rightshore®, which aims to offer the right resources in the right location at competitive cost.

**TERADATA®**
Raising Intelligence

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Teradata and Capgemini together offer a powerful and compelling suite of capabilities to shape the future success of businesses around the world and provide our customers the assurance to deliver the right people, technologies, experience, and resources every step of the way. Specifically, the companies take an enterprise view to optimize the use of data to meet not only compliance pressures but also to maximize return on investment. Capgemini's four service offerings are:

> **Consulting Services** – helping you achieve success in a business environment affected by world events, technology developments, competitive threats, and customer demands. Key services include Customer Relationship Management, Supply Chain, Finance & Employee Transformation, and Transformation Consulting.

> **Technology Services** – helping to master your IT landscape by capturing true IT value, mitigating risk, and reducing costs. Key solutions include Enterprise Resource Planning, Application Development & Integration, Business

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**Together, Teradata and Capgemini can:**

> Achieve new business insight for developing and executing new business strategies

> Execute, drive, and measure the implementation of strategies across the enterprise, while achieving superior total cost of ownership

> Align the IT organization and efforts to be dynamically responsive

> Extensively mine customer data for creating knowledge to maximize business operations

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Intelligence, Infrastructure & Security, RFID, and IT Strategy & Architecture.

> **Outsourcing Services** – taking a convergent approach that includes both technology and process to drive both operational and strategic value for you. The right outsourcing services at the right time include Applications Management, Business Process Outsourcing, Infrastructure Management, and Transformational Outsourcing.

> **Sogeti** – Leading provider of professional technology services, specializing in Application Management, Infrastructure Management, High-Tech Engineering and Testing. Sogeti is a wholly-owned subsidiary of Capgemini and brings together more than 20,000 professionals in 14 countries and is present in over 200 locations in Europe, the US and India.

## For More Information

To learn more about how Teradata and Capgemini can help your business, contact your Teradata representative or visit **Teradata.com**.

**TERADATA**®

Raising Intelligence